

DRAFT
VILLAGE OF PINCKNEY
DOWNTOWN DEVELOPMENT AUTHORITY
MONDAY,
August 5, 2024

CALL TO ORDER:

The meeting was called to order by Chairperson Oliver at 7:02 p.m.

Present: Jennifer Cooke
Deborah Grischke
Joseph Hartman
Linda Lavey
Alex Smith
Christine Oliver
Trisha Wagner
Absent: Savanna Gee
Also Present: Julie Durkin, Zoning Administrator & Lucie Fortin, Village Planner

APPROVAL OF AGENDA:

Motion by Wagner, supported by Grischke

To approve the agenda as presented

VOTE: Ayes: 6 Nays: 0 Absent: 1 MOTION CARRIED

APPROVAL OF MINUTES:

Motion by Hartman, supported by Wagner

To approve the minutes of the July 1, 2024 regular meeting as presented

VOTE: Ayes: 6 Nays: 0 Absent: 1 MOTION CARRIED

SPECIAL GUEST: Marcia Gebarowski, Director of Business Development, Livingston County
Ann Arbor Spark

Ms. Gebarowski gave a brief presentation about the services that Ann Arbor Spark offers communities to strengthen our downtowns making the communities of Livingston County a great place to live, work and play. She stated that they want to support the local businesses to keep and grow them here and attract new businesses when possible. She explained some of the support tools they have to offer.

Ms. Sharla Horton explained the Livingston County Business Hub located at the Howell Chamber office. She explained a new grant available for small businesses. She further discussed the support of small business and those on their entrepreneurial journey.

Discussion was held on these services being available to those working from home as well.

Ms. Gebarowski stated that they would be happy to come back at future meetings for more dialogue or address a certain topic, etc.

Discussion was held on the Village being able to refer potential businesses to SPARK.

OLD BUSINESS:

1. Marketing Strategy & Economic Development Strategy

Zoning Administrator Durkin stated that this has been on the agenda for the past couple months. These documents are required to be adopted by the DDA in order to qualify for re-certification as a Redevelopment Ready Community. There is no time constraint.

Discussion was held on the need for a few minor edits.

Motion by Hartman, supported by Smith

To approve the Marketing Strategy & Economic Strategy with a few minor edits.

VOTE: Ayes: 6 Nays: 0 Absent: 1 MOTION CARRIED

NEW BUSINESS:

1. Request for funding – Spooktacular

ZA Durkin stated that we have a request for sponsorship of the tent and DJ for the Spooktacular event in the amount of \$475. These funds have been budgeted.

Jan Sheehan of the M36 Rotary stated that Spooktacular will be held October 26th from 6-8 pm. They will be using a DJ rather than a band this year. It is a well attended event.

Motion by Smtih, supported by Wagner

To approve the requested funds of \$475 for the tent and DJ for the 2024 Spooktacular event

VOTE: Ayes: 6 Nays: 0 Absent: 1 MOTION CARRIED

2. New Banner ideas

ZA Durkin stated that we budgeted for another set of banners for downtown. We currently have holiday and spring so it would be appropriate to consider fall or winter. Discussion was held on the rotation times for the different banners.

Member Grischke stated that she likes the spring banner and would like to see some consistency.

Member Lavey stated that she likes the art, but not necessarily the slogan. Other discussion was held on agreeing with the background, but not necessarily the overlay. Durkin stated that she has simply provided some suggestions for discussion. She will send the ideas to Econoprint for final design.

Discussion was held on which season to do first. The consensus was to bring back fall designs for consideration.

3. Approval of Payables

Motion by Lavey, supported by Hartman

To approve the payables for June in the amount of \$3,978.07

ROLL CALL VOTE: Grischke – Yes
Hartman - Yes
Lavey - No
Smith - Yes
Wagner - Yes
Oliver – No
MOTION CARRIED (1 absent)

PUBLIC FORUM:

Chairperson Oliver opened public forum at 7:21 p.m. Hearing no comment, public forum was closed at 7:22 p.m.

MEMBER DISCUSSION:

The request was made to provide a fillable form for the DDA funds request.

ADJOURNMENT:

Motion by Hartman, supported by Grischke

To adjourn the regular DDA meeting at 7:22 p.m.

VOTE: Ayes: 6 Nays: 0 Absent: 1 MOTION CARRIED

Respectfully submitted,

Christine Oliver, Chairperson

Julie Durkin, Zoning Administrator
Recording Secretary